

STORY ROAD NIGHT MARKET



Vendor Application Information

The event will feature food booths, food trucks, retail vendors, community booths, live entertainment and a beer garden. The event will be held in the heart of Story Road in the Grand Century Mall parking lot. The event is a partnership between the Story Road Business Association, Councilmember Bien Doan, Grand Century Mall, Levitt, and produced by Moveable Feast and Filco Events.

The event is free admission and free parking.

Event Dates & Times

Friday, June 28 and Saturday, June 29: 4 pm to 10 pm

Friday, July 26 and Saturday July 27: 4 pm to 10 pm

Friday, September 6 and Saturday September 7: 4 pm to 10 pm

Location

1001 Story Road, San Jose, CA 95122
Parking lot next to Dynasty Restaurant (facing Story Road)

Vendor Fees

Retail/Non-Profit Vendors (no food/drink or political entities)

Type	Flat Fee
10'x10' Retail Booths (2 days) Inline	\$150
10'x10' Retail Booths (2 days) Corner	\$200
10'x10' Non-Profit Booth (2 days)	\$250

**Political entities are not eligible for retail or non profit pricing. To participate as a political entity, please visit [sponsorship opportunities](#) or*

<https://docs.google.com/document/d/1VQW01T9TTv7C80bmjnYvxXII07oHKuvEsSkaysNBZzU/edit>

Food/Drink

Type	Flat Fee	Health Department Permit Fee
Food Truck (2 days)	\$400	N/A with existing Santa Clara County Permit
Food Truck (1 day)	\$225	N/A with existing Santa Clara County Permit
10'x20' RC3 Cooking Booths (2 days)	\$400	\$238 (covers entire series)
10'x10' RC3 Cooking Booth (2 days)	\$300	\$238 (covers entire series)
10'x10' RC2 Food/Drink Booths (2 days)	\$300	\$186 (covers entire series)
10'x10' RC1 Food/Drink Booths (2 days)	\$250	\$125 (covers entire series)

For more information on what type of food/drink booth you would fall under, please visit the Santa Clara County Temporary Events website here: <https://cpd.sccgov.org/food/temporary-events>

Application Process

- Our team will review your application and send you an admission (accepted/waitlisted/rejected) within 5 - 10 business days.
- Once you are approved, you will receive an invoice for the vendor fees. The vendor fees must be paid within 10 days of receipt to confirm your participation (unless the event is less than 2 weeks away).
- We will continue to accept applications until the event is full.
- All temporary food facility vendors must apply at least 4 weeks prior to the event to meet the health department deadline. We encourage these vendors to apply for all 3 event dates as the temporary health permit fee can be used for the entire series.

Vendor Details

- Vendors will need to bring their own tent, weights, tables and chairs. There will be no rentals available.
- Access to electricity will be available for an additional fee. You must bring your own lighting for your booth.
- You will be able to leave your booth setup overnight between Friday and Saturday. We recommend taking home personal valuables and electronics.

Refund Policy

- To withdraw your participation from the event, please email info@mybl.co and include your business name.
- If you withdraw from the event at least 4 weeks prior, you will receive a full refund on your booth fee (minus any TFF fees).
- If you withdraw from the event at least 2 weeks prior to the event, you will receive a 50% refund on your booth fee (minus any TFF fees).

- If you withdraw from the event less than 2 weeks prior, you will not be eligible for a refund on your booth fee.